



SPORTING SPONSOR BROCHURE

SEASON 2025/2026





OUR TEAM

Formula Gades is a Formula Student team created by a small group of students from the University of Cadiz in 2017.

Every year we face the great challenge of designing, manufacturing and developing a single-seater racing car that lives up to the expectations of the province of Cadiz in front of universities from all over the world.

**'To start a project, you need courage.
To finish it, perseverance'.**



FORMULA STUDENT

It is the most recognized university-level motorsport competition in Europe. Led by the Institution of Mechanical Engineers (IMechE), it is supported by UK industry and engineers who hold a prominent place in the world of motor racing.

The competition aims to stimulate and develop young engineers who demonstrate initiative and are innovative.

For this, universities around the world are challenged to design and build a car.



OUR LAST SEASON

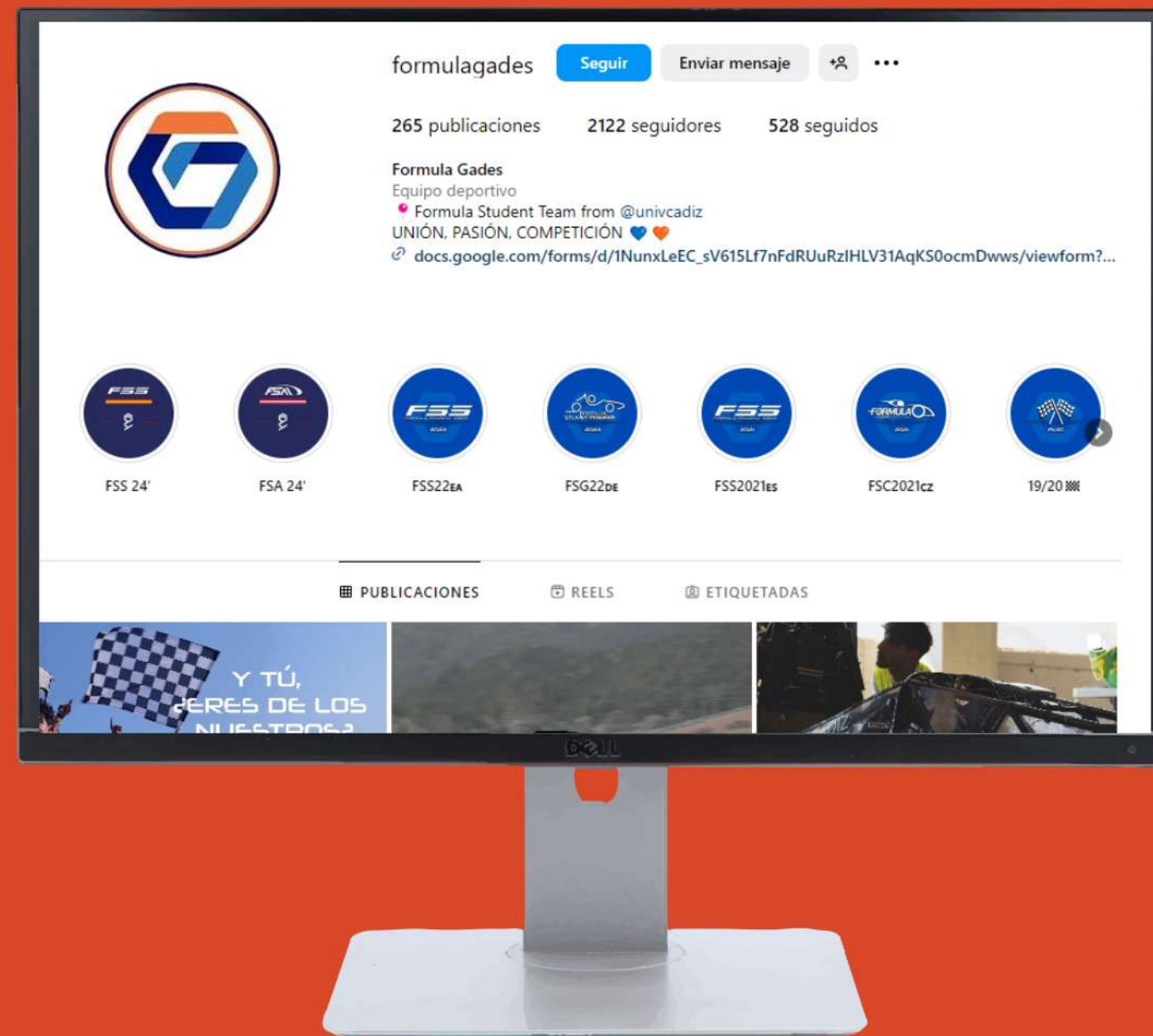
The end of the previous season always marks the beginning of the next, and last season was a turning point in our history.

For the first time, we participated in three different competitions: FS Portugal, FS Spain, and FS Alpe Adria, achieving the best results in team's history to date.

In FSPT, we secured 1st place overall in the combustion category, being the first ever competition won by Formula Gades, in which we achieved podium finishes in every event and won several of them: Business Plan, Autocross, Endurance, and Efficiency. In FSS, we reached 3rd place overall, with podium finishes in events such as Design, Autocross, Endurance, and Efficiency. Finally, in FSAA, we achieved a solid 5th place overall, with a podium finish in the Efficiency event.



TEAM ENGAGEMENT



@formulagades



Own website



Contact with local media



Appearance at public events

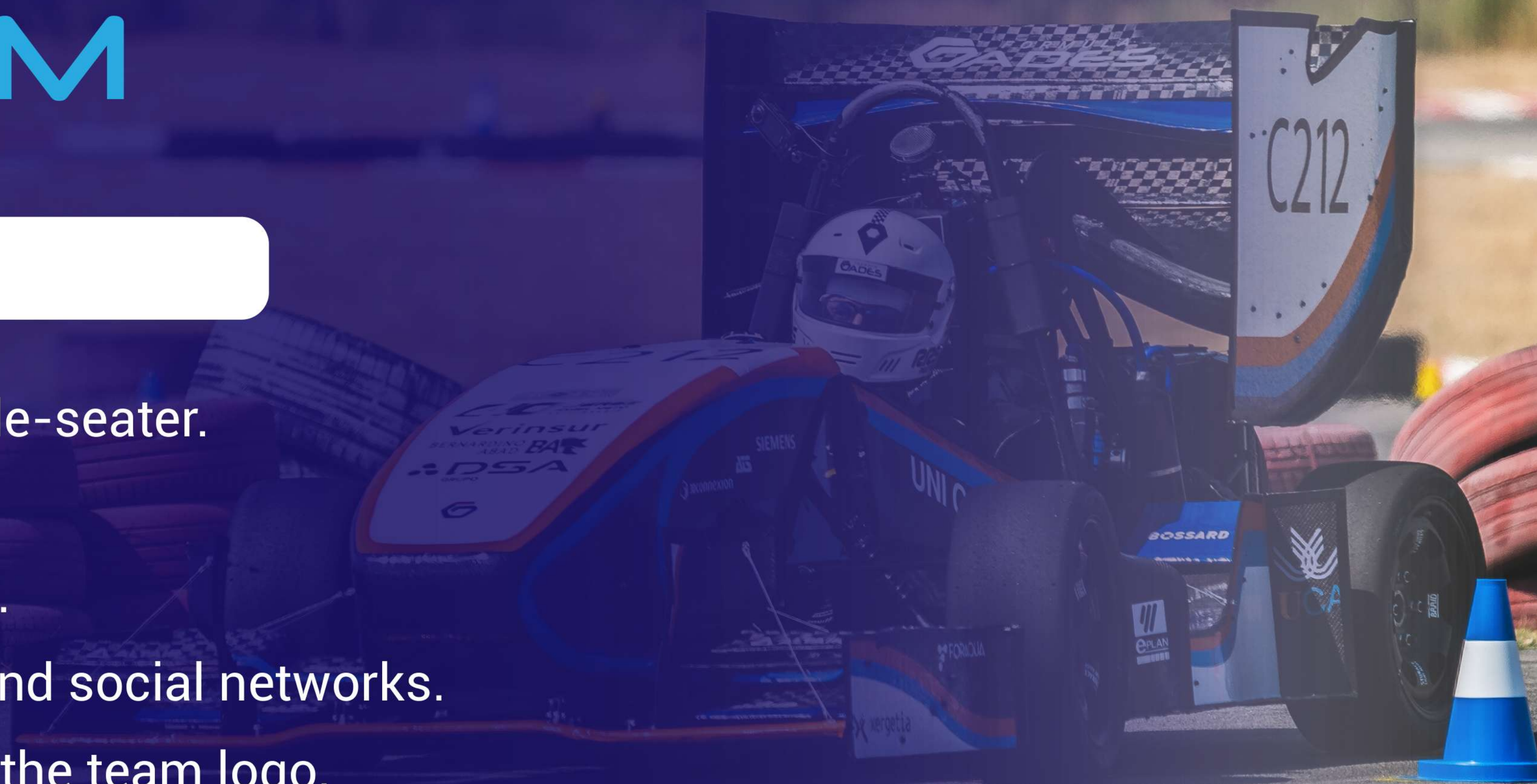
The achievements of the last few seasons have allowed the team to make a national impact, becoming a clear promoter of the province's talent and an important ambassador of the country on an international level.

LEAD THE **CHANGE**

PLATINUM

FROM 10.000 €

- Preferential position in the single-seater.
- Main front position on the kit.
- Preferential position on posters.
- Dissemination on the website and social networks.
- Main position on the kit next to the team logo.



LEAD THE CHANGE

AURUM

FROM 5.000 €

- Preferential position in the single-seater.
- Logo on the upper back of the kit.
- Preferential position on posters.
- Dissemination on the website and social networks.
- Secondary position on the kit next to the team logo.

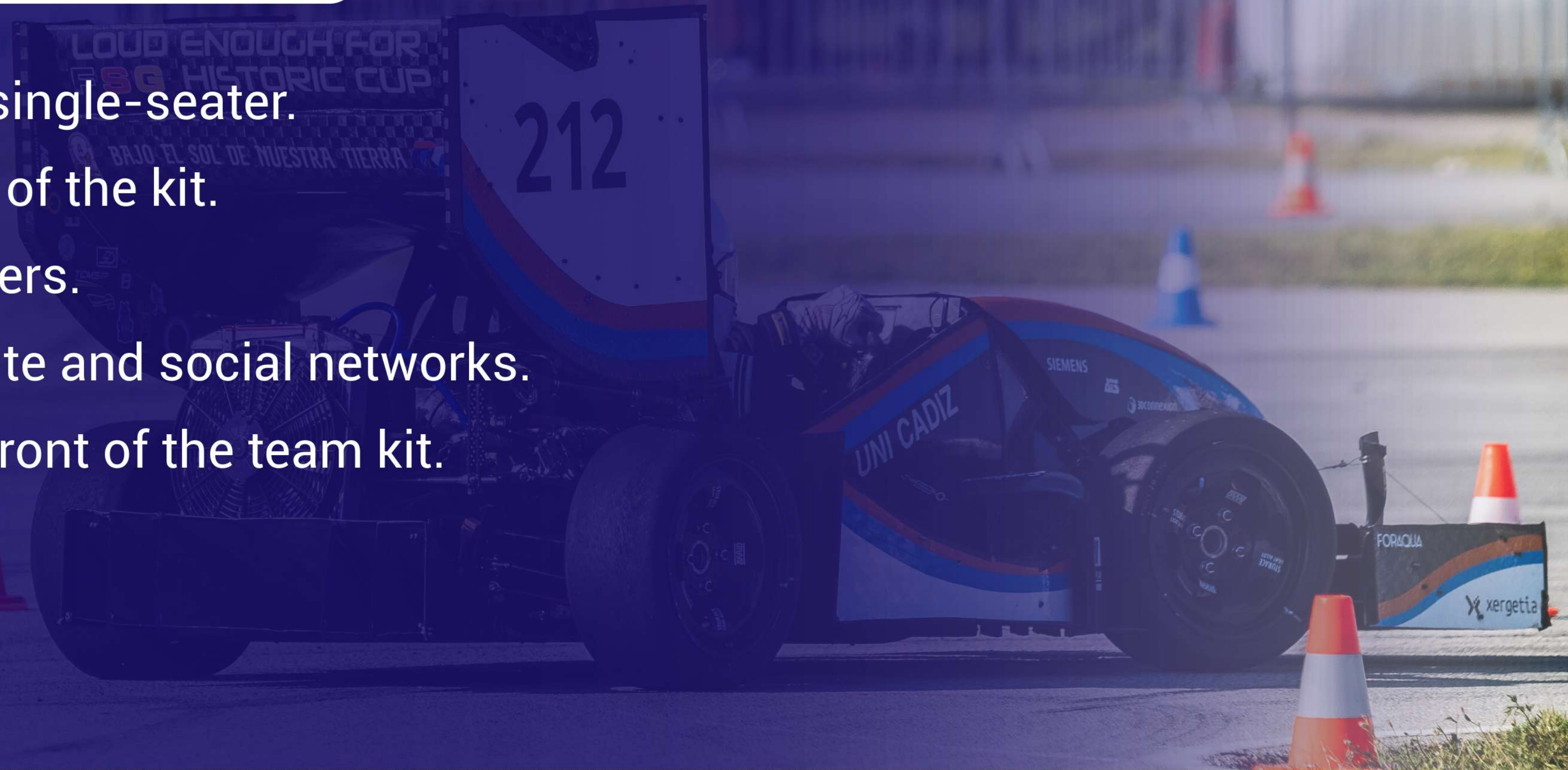


LEAD THE **CHANGE**

ARGENTUM

UP TO 5.000 €

- Preferential position in the single-seater.
- Logo on the upper rear part of the kit.
- Secondary position on posters.
- Dissemination on the website and social networks.
- Secondary position on the front of the team kit.



FEED OUR PASSION

AES

UP TO 1.500 €

- Reduced position in auxiliary areas of the single-seater.
- Secondary position in reduced size on posters.
- Dissemination on the website and social networks.
- Logo in a lower position on the back of the reduced size on the back of the kit.

Lorem ipsum

SUPPORT

UP TO 500 €

- Reduced position in tertiary position on on billboards.
- Dissemination on website and social networks.
- Reduced position in auxiliary areas of the single-seater.

JOIN US

At Formula Gades, we work with different forms of sponsorship: financial sponsorship, sponsorship through the provision of materials or services, and mixed sponsorship.

In the case of **financial sponsorships**, the team commits to promoting the sponsoring company's image through its social media channels and by displaying its logo on team uniforms, posters, and the race car itself.

In the case of sponsorships through the **provision of materials or services**, the sponsoring company provides the material or service required by the team. A cost estimation is then calculated to allocate the corresponding benefits to the appropriate sponsorship package.

In **mixed sponsorships**, the sponsor covers the cost of a material or service required by the team. The sponsorship package is assigned based on the price of the material or service.

JOIN US

Would you prefer another way to help us?

We need you. Our sponsors are our most valuable support when carrying out any activity. From designing and manufacturing the single-seater to organizing any event throughout the year, we need to rely on companies that collaborate with us to cover the team's daily needs, event setup, promotion, and much more.



Provision of facilities and spaces for team events.



Promotion of the team in sponsor media and events



Technical support for team members.



THEY TRUST OUR DREAMS



FORMULA GADES



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